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FOR IMMEDIATE RELEASE:

SIMPLY DIVAS. The Supper Club Series FUNDRAISING EVENT CELEBRATES RESILIENCE AND RECOVERY FOR FAMILIES IMPACTED BY MENTAL ILLNESS

Toronto, ON September 22, 2014 – Christine Cooper, Executive Director of the **Family Association for Mental Health Everywhere (FAME)**, is pleased to announce that FAME will kick-off Mental Health Awareness Month on Wednesday, October 1st with the return of its spectacular fundraising event, simply divas, the Supper Club Series. at Böehmer Restaurant (93 Ossington Avenue). This event brings together stellar talent, iconic music, and Boehmer’s spectacular space and sumptuous fare for an unforgettable entertainment experience. Performers include Jennifer Walls, Now’s Artist to Watch and Leah Canali.

In any given year, one-in-five Canadians will experience a mental health problem. With so many lives being touched by mental illness, caregivers and loved ones are most often overlooked in terms of needing support themselves. “FAME is passionate about making mental health matter among Canadians and providing meaningful, practical support to loved ones impacted by mental health,” said Christine Cooper. “With the incidence of mental health continuing to rise in Canada, more needs to be done to reinforce strengths and facilitate healthy involvement in the recovery process of loved ones,” she said.

Tickets are \$125+tax and include dinner prepared by Chef Paul Böehmer and a take-home swag bag valued at \$50 (donors include Sable & Rosenfeld, Neal Brothers, Neo-Image, MAC, Cakestar and more). There will be a limited number of LUXE Swag bags valued at over \$250 each available for purchase at \$100 each. The exclusive silent auction features something for everyone: wining, dining, entertainment and more. Tickets are limited and can be purchased online at www.simplydivas.ca.

FAME is organized for and by families to reduce the stress of coping with mental illness by strengthening and supporting family members in their role as caregivers. Through monthly support groups, individual supportive counseling, educational events and more, FAME fosters hope, support and helps build resilience in families. For more information on FAME, visit www.fameforfamilies.com.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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